



Dear Defender of Potential,

Our purpose is powerful. Big Brothers Big Sisters of Alaska builds and supports one-to-one relationships to ignite the biggest possible futures for youth throughout the state.

Your financial support today is an investment in a youth's life that lasts forever. Youth in our program experience increased self-confidence, improved academic performance, and a greater avoidance of risky behaviors. According Alaskan Littles,

- 98% say they have higher academic expectations,
- 96% say they feel more socially accepted,
- 88% say they are more trusted by their parents,
- 82% say they are more likely to avoid or reduce risky behaviors and
- 76% say their grades have improved.

Defend potential by sponsoring Bowl for Kids' Sake 2019. Bowl for Kids' Sake is promoted through avenues including, but not limited to: television, radio, and social media. As a defender of potential, Bowl For Kids' Sake sponsors receive recognition both locally and statewide. Please see the sponsorship chart to choose your preferred gift level.

Stand with our youth today by sponsoring Bowl for Kids' Sake 2019. Please return the enclosed pledge form with your preferred payment method. If you would like to discuss sponsorship opportunities further, please contact Serena at serena.nestey@bbbsak.org or 907.433.4627. Together, we are defenders of potential.

Thank you,

Serena Nestey

Big Brothers Big Sisters of Alaska
Operations and Fund Development Coordinator



Big Brothers Big Sisters

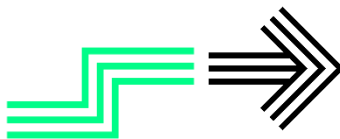
OF ALASKA

2019 BOWL FOR KIDS' SAKE SPONSORSHIP



Levels and Benefits Menu	Statewide League \$25,000	Statewide Perfect \$10,000	Local Strike \$5,000	Local Spare \$2,500	Local Split \$1,000	Local Lane \$500	Local Pin \$300
Invitation to give remarks at event							
Statewide social media recognition							
Logo featured on all local print and promotional material							
Logo on BBBSAK and Bowl for Kids' Sake websites							
Logo on local sponsor poster and event banner							
Local social media recognition							
Verbal and emcee recognition at local event							

To discuss sponsorship options contact Serena at
 907.433.4627 or serena.nestey@bbbsak.org
 For more information visit: www.bbbsak.org/bowl



Mail this form and your contribution to:

Big Brothers Big Sisters of Alaska
1057 West Fireweed Lane, Ste 202
Anchorage, Alaska 99503

YES! Our business would like to Defend Potential!

Business name: _____

Contact name: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Sponsorship Levels

- Statewide League Sponsor (\$25,000)
 - Statewide Perfect Sponsor (\$10,000)
 - Strike Sponsor (\$5,000)
 - Spare Sponsor (\$2,500)
 - Split Sponsor (\$1,000)
 - Lane Sponsor (\$500)
 - Pin Sponsor (\$300)
- In Kind Donation (value \$_____) you will receive the same sponsorship recognition as the listed levels above. Please send documentation for the value of the donation.

Payment Information

- Please invoice me for the above amount.
- Check enclosed.
- Credit Card: #: _____ Expiration: ____/____ CVV: _____

Signature: _____

Company Information

- Upon making your sponsorship commitment, please provide a full color logo in one of the following formats: vector (AI or .eps) - preferred, jpg. pdf.
- Our company would like to form a bowling team — call us!

For questions or additional information, please contact Serena Nesteby at 433.4627 or serena.nesteby@bbbsak.org

THANK YOU!