

2021 SPONSORSHIP LEVELS



SPONSORSHIP BENEFITS	MATCHING SPONSOR \$10,000	VIRTUAL KIT SPONSOR \$5,000	\$2,500	\$1,000	\$500
Logo or listing on the website campaign page	logo	logo	logo	listing	listing
Logo or listing displayed on screen during the virtual celebration	logo	logo	logo	listing	listing
Recognition during virtual campaign	X	X	X	X	X
Recognition in email during week of event	X	X	X	X	X
Recognition on Facebook event page	X	X	X	X	
Opportunity to provide an e-coupon or gift in the Virtual Gift Pack	X	X	X		
Recognition on BBBS social media pages	X	X			
Sponsor logo on print-at-home collateral	X	X			
Recognition on designated "challenge match" announcement emails	X	X			
Special recognition in post campaign Thank You emails & social media posts	X				
Opportunity to submit a video for virtual celebration party	up to 60 seconds	up to 30 seconds			

